To prevent tooth decay and its consequences (toothache and infection) for children the government has provided national funding for Supervised Toothbrushing Clubs for young children. Supervised toothbrushing involves children brushing their teeth everyday with a fluoride toothpaste in nursery or schools. Supervised toothbrushing has been proven to be effective at preventing tooth decay and helps children learn toothbrushing skills for life. As oral health is now a requirement in the school curriculum, taking part in supervised toothbrushing helps schools demonstrate this requirement.

Colgate have also committed to donating toothbrushes and toothpaste for the next few years to support supervised toothbrushing, but also toothbrushing at home during school holidays. Children will be given toothpaste and toothbrushes to take home.

[Insert local tooth decay statistics]. Those children living in the most deprived areas are more than three times as likely to have tooth decay compared to those living in less deprived areas. Many schools already have supervised toothbrushing clubs running and the government funding will allow this programme to be expanded to include more children from more mainsteam and special schools.

The Oral Health Promotion Team help nurseries and schools to set up and run toothbrushing clubs by providing staff training and the resources to enable children to brush their teeth daily. For more information contact us on [Insert local contact details].

We will deliver to schools the toothbrushes and toothpaste for children to take home [Insert when will be delivered].

Kind regards